

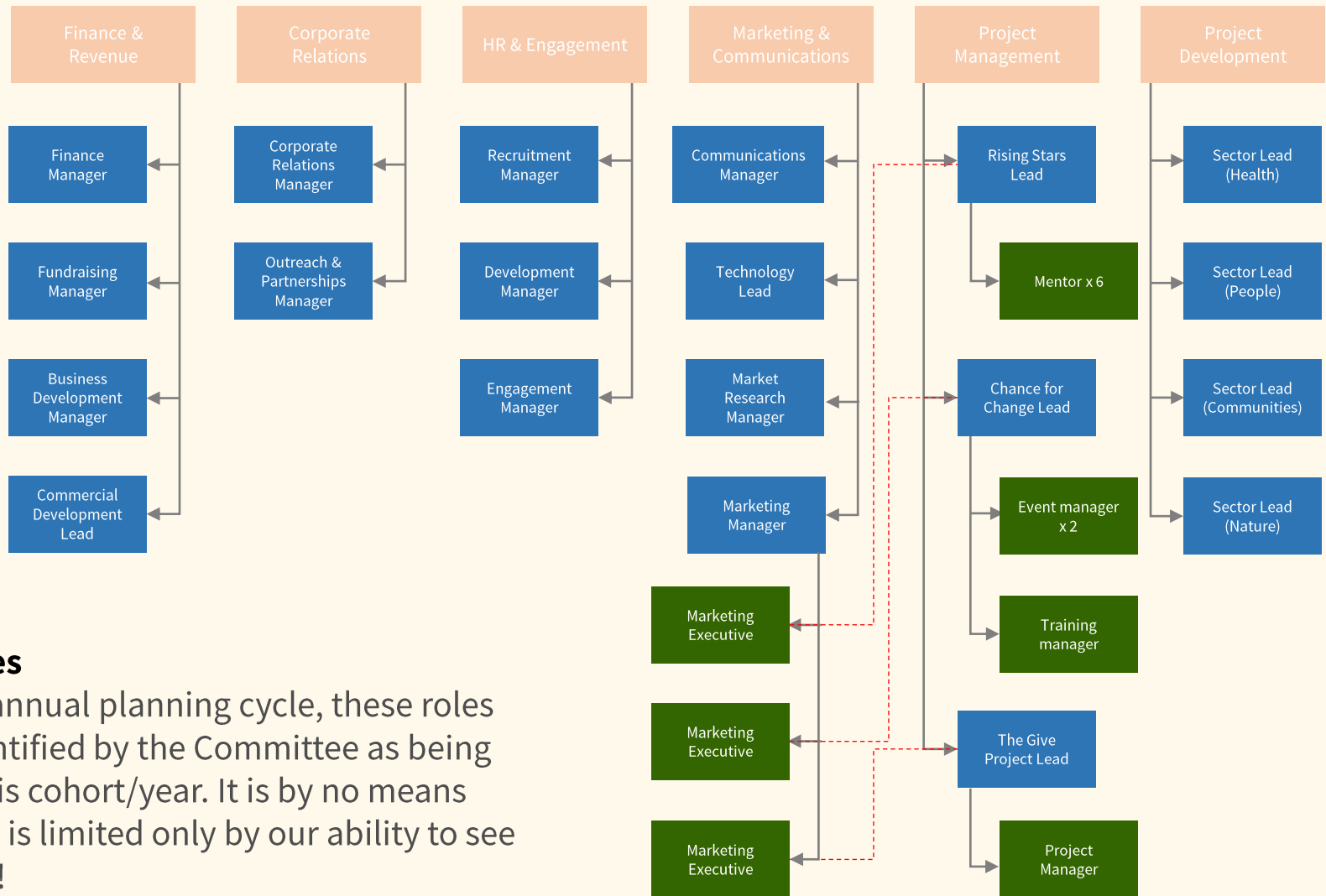
## Committee roles

The Enactus Aston Committee provides leadership and strategic direction as a collective.

They also individually manage and oversee their function to ensure effectiveness and efficiency.

They are held accountable by their team members, University Advisors and our Business Advisory Board.

For more information about each function please see our website ([www.enactusaston.com](http://www.enactusaston.com)).



### Identified roles

As part of the annual planning cycle, these roles have been identified by the Committee as being required for this cohort/year. It is by no means exhausted and is limited only by our ability to see into the future!

We've included a summary on the next page but as all roles have such varying degrees of responsibilities, skill levels and experience, please refer to individual job descriptions for more information.

Function	Identified role	Summary
Corporate Relations	Corporate Relations Manager	Manages the Mentoring scheme, establish the project advisor scheme, and chair board meetings.
	Outreach Manager	Manages partnership with external businesses.
Finance & Revenue	Finance Manager	Ensures the finances are recorded accurately and reported each month.
	Fundraising Manager	Leads the fundraising team and manages fundraising activities.
	Business Development Manager	Manages external sponsorship and grant funding opportunities.
	Commercial Development Lead	Leads the commercial team to create new business ventures.
HR & Engagement	Recruitment Manager	Ensures all recruitment campaigns, from marketing to interviews/assessments, are run smoothly and continues to improve on member experience.
	Development Manager	Responsible for coordinating and leading on the training calendar as well as promote the development of our members.
	Engagement Manager	Organises events and other initiative to increase motivation and engagement of team.
Marketing & Communications	Communications Manager	Ensures that the communication of our message/vision is clear to our audience via press releases etc.
	Marketing Manager	Responsible for managing the promotion and positioning of Enactus Astons endeavours.
	Market Research Manager	Create and employ innovative marketing campaigns that will attract a larger, wider audience
	Marketing Executive (Rising Stars)	Informs stakeholders and the public about the progress of the project as well as promoting and championing it.
	Marketing Executive (Chance for Change)	
Marketing Executive (The Give Project)		
Project Development	Sector Lead (Health)	Manages a team to support the creation of viable projects aligned to UN sustainability goals.
	Sector Lead (People)	
	Sector Lead (Communities)	
	Sector Lead (Nature)	
Project Management	Rising Stars Lead	Manages a team of mentors, including training and execution, and ensures that the project goes according to plan.
	Mentor x 6	Develops mentees and oneself professionally and personally.
	Chance for Change Lead	Manages training and event managers as well as team members, while facilitating project continuity.
	Event manager x2	Provides planning and execution of project related events.
	Training manager	Ensures that the refugees taking part in this programme receive proper training, leading to their empowerment.
	The Give Project Lead	Manages team members, while facilitating project continuity.
Project manager	Supports the lead in ensuring the project is run smoothly.	

Finance & Revenue and Corporate Relations  
Team Members

HR & Engagement and Marketing &  
Communications  
Team Members

Project Management & Project Development  
Team Members

## Team member roles

We understand that some people may have a desire to broaden their experience and try different things. Others may have an idea of what they'd like to do but doesn't quite fit within an existing Identified Role.

To best support people in finding their strengths/niches, our team members fall into one of 3 groups:

- **Finance & Revenue and Corporate Relations:** for those who are business minded and interested in working with a variety of professional stakeholders.
- **HR & Engagement and Marketing & Communications:** people focused and creative, this group is ideal for those who believe that positive change starts from within.
- **Project Management & Project Development:** perfect for people who have the desire to get stuck in or want to bring an idea to life.

Once in a group, people are free to volunteer or be proactive and seek opportunities themselves. Your destiny really is in your hands!

We believe everyone has the ability to better the world and themselves which means there are no minimum requirements for team members. However, we do insist everybody embodies the Enactus Values ([enactusaston.com/why-join-us](http://enactusaston.com/why-join-us)).

We also say people should expect to commit around 2 to 4 hours a week (excluding optional training sessions) to make it all worthwhile.